



Work History

FREELANCE DESIGN AND PRODUCTION

September 1998 – Present (24 Years)

Experienced print production designer with 42 years in the business. The last 24 years as a freelancer working for some of the best ad agencies, design firms and corporations in the Twin Cities. My experience includes advertising, branding, collateral, FSI's, direct mail, promotions, OOH, packaging, annual reports, catalogs, signage and trade shows. I am fluent in Illustrator, InDesign and Photoshop (compositing and retouching).

I am able to work remotely or on-site if needed.

Some Freelance Clients (past and present)

Boston Scientific (formerly Guidant Corporation), Bozell Kamstra, Cerenity Senior Care, FFWD, Franke+Fiorella, Fraser, Gyrus ACMI, HealthEast Care System, HealthPartners, Larsen Design, Little, Pearson's Candy Company, Penn Garritano, Rapp Collins, Room & Board, Ryan Partnership, Riley (formerly Riley Hayes), St. Jude Medical, Target Corporation, Ultra Creative (clients include many brands of General Mills and Hershey). References available.

GRAPHIC DESIGNER

February 2004 – August 2004

Guidant Corporation (Now Boston Scientific)

Responsible for creating materials that supported Human Resources, Medical Education and other internal groups. Projects included corporate incentive and recognition programs, sales materials, trade show and symposia materials and assorted collateral.

SENIOR PRODUCTION DESIGNER

March 1985 – September 1998

Bozell Kamstra Advertising (office now closed)

From 1985-1991, I did traditional keylining and production. Post 1991 saw the conversion to digital file set-up and prepress. Skills demonstrated: Production expertise coupled with design and typographic sensibility • File and font management • Maintenance of workstations, software and file server • Managed archives using DAT and CR-R • Provided Mac technical support.

CREATIVE DIRECTOR

June 1981 – March 1985

McB Advertising (office now closed)

A two-man agency servicing business-to-business accounts. I handled creative and production duties. Our largest client was 3M (automotive division), and I had a great deal of client contact, making several trips a week to 3M offices and sometimes keylining last-minute changes right in the lobby. While this job didn't pay much, it was a wonderful experience and I learned so much there.

KEYLINER

December 1980 – June 1981

Horizon Graphics (now Horizon Graphics and Printing)

My first job after school, this was a small typesetting shop whose clients were mostly banks and advertising and design firms. Typesetting then was done on Compugraphic computers (the boss, not me). I did all the keylining and honed my typographic skills.

Education

HENNEPIN TECHNICAL COLLEGE

Eden Prairie, MN

Graduated 1980

Course of study: Commercial Art

A two-year course focusing on major drawing, design and production disciplines.

RICHFIELD HIGH SCHOOL

Graduated 1978

Personal

Married to my wonderful wife, Joan for 33 years. She makes and sells fantastic cheesecakes and coffee cakes! We have 2 adult boys. Other interests include Bible study, food and travel.

Visit my LinkedIn page or www.richardtomkinson.com for additional info and references.